

# JUSTIN DOMINIC JACKSON

A Fort Worth, Texas based professional designer, aiming to bring theories and ideas to life by way of visual mediums and inspiration through faith and experience. I leverage meaningful connections with people, care and intentionality to emphasize authenticity in each of my projects.

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## EDUCATION

Bachelor of Business Administration - Texas Christian University 2024 – 2025  
Neeley School of Business, National Society of Leadership & Success Nominee

## EXPERIENCE

### Founder/Lead Graphic Designer, Solnum Marketing Agency

August 2023 – August 2024

- Co-founded brand development solution for small-scale companies of many industries
- Promptly created and delivered relevant advertisement graphics for all clients and internal marketing initiatives
- Worked closely alongside small team to ensure growth and scaling of client businesses

### Creative Director/Worship Leader, Commons Worship

November 2024 – December 2025

- Founded worship group and managed all internal and external means of communication for weekly gatherings
- Led team in planning and development of visual assets for weekly event promotion
- Played guitar and sang songs of worship to help foster a space of praise in the common area of TCU's campus

### Social Media Manager, Christ Chapel College Ministry

March 2025 – August 2025

- Served as photographer and social media planner for college ministry
- Helped create visual assets for ministry event promotion

### Automotive Sales Consultant, Hiley Mazda Dealership

February 2024 – August 2024

- Built trusted relationships by delivering transparent, client-focused sales experiences, driving customer satisfaction
- Provided product recommendations to meet specific customer needs

### Barista, Common Grounds Coffee Shop

August 2024 - Current

- Provide efficient, friendly service in a high-volume environment
- Handle point-of-sale transactions and work alongside team members

## SKILLS

### Software:

Photoshop, Illustrator, InDesign,  
Premier Pro, Lightroom, Word, Excel,  
PowerPoint, Slack  
(Photoshop certified)  
(Microsoft office certified)

### Creative skills:

Concept development, design  
Ideation

### Professional skills:

Leadership, collaboration and  
thorough communication abilities

## REFERENCES

Gabe Franco  
Identify Creative Group  
gabemedia1@gmail.com  
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Selah Peterson  
The Paradox Church  
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